

CICLOPE LATINO 2017 - TERMS & RULES

- A) Ciclope Latino honors **work made by Latin American professionals to be broadcasted in** any country in the world. To be eligible in any category (with exception of Music Video), the work must have been commissioned by a brand, including nonprofit organizations. Any other piece that has not been produced for advertising purposes, is not eligible to participate.
- B) Are welcome to enter their work production companies, post production companies, editing houses, music production companies, digital production companies, independent professionals and advertising agencies based in **Latin America**. Advertising Agencies willing to enter their work must be aware that if they win, the credits will go to the production partner in first place, since this festival gives recognition to the execution, and not to the idea.
- C) Ciclope Latino promotes the participation of all countries in the region, which gives the festival an international profile. Since the jury panel will be formed by professionals from all over the world, English has been established as the official language and we strongly encourage our participants to include **English subtitles** in their entries. Nevertheless, because the festival evaluates aspects related to the art and technique, the piece can be registered in any language.
- D) The registration of the pieces, as well as the payment, has to be made exclusively through the online registration system of the festival. The piece/s will only be considered registered after the uploading process is complete and the corresponding payment has been done. **Important: Entry fees are not refundable under any circumstance.**
- E) The registered pieces must count with the authorization of the advertiser, the agency and/or the owner of the reproduction rights of the work. With exception of the projects of public welfare or charity, all the pieces must have been made for a brand at a valuable cost. It is the participant's sole responsibility to comply with this rule. The festival shall not be held accountable for any type of responsibility that may arise in the shape of legal claims of third parties for this or any other motive related to the intellectual property or reproduction rights of the work.
- F) Ciclope Latino's entry deadline is **Wednesday 15th March**. The pieces must have been broadcasted for the first time **between July 1st, 2016, and March 31st, 2017**.
- G) The organization, and/or the jury, if necessary, will have the right to request proof of emission in any stage of the contest, and the participant will be compelled to submit it in a maximum time frame of 72 hours. If the event proof is not provided before the deadline, the piece will be automatically disqualified.

- H) Pieces that have been submitted for the last edition of Ciclope Festival, the international competition held in Berlin on November 3 & 4, 2016, are able to participate.
- I) For the New Talent in Direction category, only directors up to **25 years** old are eligible. The organisation will have the right to ask for a proof if necessary.
- J) The organization and the jury, at its sole discretion and when considered necessary, will have the right to disqualify or change pieces to a different category from the one originally registered, without refund of any kind and without the need of communicating it previously.
- K) The pieces must be registered in the exact same format they were broadcasted. Except for their English subtitles, the piece must not, under any circumstance, be modified to participate in the festival.
- L) With the purpose of promoting the festival, and when considered appropriate, the organization is authorized to project and/or publish in public or private presentations the registered pieces free of charge, without the need of any type of compensation to third parties.
- M) The participant declares to own the broadcasting rights of the work. Also, the participant holds the festival unaccountable from all third party claims (this includes individuals and/or companies).
- N) In case the organization confirms the piece does not comply with the before mentioned requirements, or any other expressed in the present rules and conditions, at its sole discretion it will exercise the right to automatically remove or disqualify the piece without the need of compensation or severance pay to the participating company or person.
- O) There are two rounds in CICLOPE Festival's judging process. The first one is undertaken by the Executive Jury together with the Grand Jury, who watches the entries online and pre-select the ones that are featured as finalists at the festival. The final round of judging takes place in Berlin, where the Executive Jury personally discuss the finalist pieces and awards one Gold, one Silver and one Bronze winner in each category. The Executive Jury has also the faculty of awarding one Grand Prix per section. Only categories with fewer than 5 (five) participants can be declared vacant.
- P) Judges will abstain from voting on entries entered by companies from their global network.
- Q) All entries will be judged, and all winners will be announced during the awards ceremony in Mexico City, 27th April, 2017. However, only Gold winners will be screened and will receive the trophy on stage during the ceremony (due to a time restriction, only a reduced version of the the winning pieces in the categories Music Video and Branded Content will

be screened). Winners who are unable to be present at the venue will receive their trophies by courier.

- R) **Every piece that wins a Gold award or a Grand Prix at Ciclope Latino will automatically become a finalist in Ciclope Festival 2017** (to be held in Berlin on October 26 & 27, 2017), on the corresponding category. The winning company will not have to re-enter the piece nor pay any fee to compete as a finalist in the corresponding category.
- S) Every piece submitted to Ciclope Latino, to be held in Mexico City on 27th April, 2016, is eligible to participate in Ciclope Festival 2017, to be held in Berlin on October 26 & 27. Entries that do not win a Gold award at Ciclope Latino, will have to follow the corresponding steps and pay the corresponding fee to take part in Ciclope Festival.
- T) The Special Awards and the final ranking published by Ciclope Latino at the end of the event are based on a points system where a company receives 1 (one) point for a finalist submission, 3 (three) points for a Bronze award, 5 (five) points for a Silver award, 7 (seven) points for a Gold award and 10 (ten) points for a Grand Prix. Take into account every credited company work will earn points.
- U) All schedules and lineups are subject to change without prior notice.