

# CICLOPE Latino

Entry Kit  
**2026**

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# ABOUT



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**CICLOPE Latino** is a regional edition of **CICLOPE**, the global home to those who believe in the power of craft.

The event gathers Latin America's top creatives, directors and producers for an annual showcase, and celebration of the outstanding work awarded as the region's very best of the year.

A panel of industry experts from across Latin America and beyond, award the work setting the benchmark for excellence in 25 different categories, including Direction, Cinematography, Production Design, Editing, VFX, Animation, Music and more.

**CICLOPE Latino** will return to São Paulo, Brazil in April 2026.

# SECTIONS



## DIRECTION

Commercials, branded films, short films and music videos up to 20 minutes, created for broadcast on any media, can be entered in this section.

Direction | 60 seconds & under  
Direction | 61 to 120 seconds  
Direction | Over 120 seconds  
New Talent in Commercials  
Fashion & Luxury  
Short Film  
Music Video

## PRODUCTION

Only commercials and branded films up to 20 minutes, created for broadcast on any media, can be entered in this section.

Cinematography  
Production Design  
Casting  
Low Budget  
Campaign (New)

## POST-PRODUCTION

Commercials, branded films and AI generated content up to 20 minutes, created for broadcast on any media, can be entered in this section.

VFX  
Editing  
Animation  
AI Production (New)  
Sound Design (New)  
Use of Music

## IDEAS

This new section recognizes creativity in commercials and branded content, produced for TV, cinema, online platforms and social media.

Judges will prioritize fresh, bold ideas and effective brand storytelling, alongside a strong execution.

Entrants must provide additional materials to ensure the Jury understands the project brief, challenges involved, and results achieved by the submitted piece.

Film  
Live Experience & Activation (New)  
Digital Experience & Activation (New)  
Campaign (New)  
Creative Use of AI (New)  
Branded Comedy (New)  
Sustainability & Social Impact (New)

# DIRECTION\*



## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### DIRECTION 60 SECONDS & UNDER

The Jury will evaluate the vision and the storytelling skills of the director, as well as the ability to guide performances, cinematography, art direction, the overall production and all other film-related aspects.

Only branded films up to and including 60 seconds can be entered in this category.

### DIRECTION 61 TO 120 SECONDS

The Jury will evaluate the vision and the storytelling skills of the director, as well as the ability to guide performances, cinematography, art direction, the overall production and all other film-related aspects.

Only branded films between 61 to 120 seconds can be entered in this category.

### DIRECTION OVER 120 SECONDS

The Jury will evaluate the vision and the storytelling skills of the director, as well as the ability to guide performances, cinematography, art direction, the overall production and all other film-related aspects.

Only branded films over 120 seconds can be entered in this category.

### NEW TALENT IN COMMERCIALS

This category's aim is to introduce emerging directing talent to the world. The Jury will evaluate the visual and narrative skills of upcoming directors, looking for innovative approaches across any kind of commercials or branded content, both in live action and animated films.

To be eligible, directors must have had less than two years of professional experience directing commercials. The organization and/or the Jury, if necessary, will have the right to request eligibility proof at any stage of the contest.

Entrants must upload a CV to prove their eligibility.

File type: .jpeg or .pdf

\* Commercials, branded films, short films and music videos up to 20 minutes, created for broadcast on any media, can be entered in this section in the corresponding category.

# DIRECTION\*



## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### FASHION & LUXURY

The Jury will evaluate the vision and storytelling skills of the director, as well as the quality and impact of film-craft elements such as cinematography, production design, styling, casting, and editing among others.

Short films commissioned by fashion, beauty and luxury brands, up to 20 minutes long for broadcast in any media, are eligible for this category.

### SHORT FILM

Any non-branded short film (fiction or documentary, live action or animation) up to 20 minutes can be entered in this category. This includes experimental films that explore alternatives to traditional storytelling and cinematic style.

The Jury will evaluate the vision and storytelling skills of the director, as well as the quality and impact of film-craft elements such as cinematography, production design, styling, casting, and editing among others.

Branded short films and music videos are not eligible in this category.

### MUSIC VIDEO

The Jury will evaluate the quality and impact of film-craft aspects such as direction, cinematography, production design, editing, and visual effects among others.

Films created for songs or albums with promotional or artistic purposes, up to 20 minutes long for broadcast in any media, are eligible for this category.

Branded music videos must be entered as a commercial into the corresponding category.

\* Commercials, branded films, short films and music videos up to 20 minutes, created for broadcast on any media, can be entered in this section in the corresponding category.

# PRODUCTION\*



## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### CINEMATOGRAPHY

The Jury will evaluate the cinematographer's artistic view and technical skills in the construction of a unique visual style, considering aspects such as shot composition, lighting, camera angles, movements, textures, among others.

### PRODUCTION DESIGN

The Jury will consider the production design and art direction that inform the visual style and overall look of the film. Set design, location, and other visual elements developed for the project will be considered.

### CASTING

The Jury will consider the casting director's skills in selecting actors to play the main roles in the film, and the onscreen talent's skills in evoking a captivating performance and their contribution to the piece.

### LOW BUDGET

The Jury will evaluate the quality and impact of film-craft elements such as direction, cinematography, production design, styling, casting, and editing among others.

Commercials and branded content made with few resources for broadcast across any media, where the overall production budget was under USD 50,000 are eligible for entry in this category.

Short films and music videos are not eligible in this category.

Please upload a PDF file detailing the overall production budget in USD.

\* Only commercials and branded films up to 20 minutes, created for broadcast on any media, can be entered in this section.

# PRODUCTION\*



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## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### CAMPAIGN (NEW)

This category recognizes excellence in the production of multi-piece advertising campaigns, highlighting the ability to deliver consistent quality and creativity across multiple films. The Jury will evaluate the visual and narrative coherence maintained in the campaign (defined as a series of interconnected films developed under a unified concept), as well as outstanding examples of film craft.

Campaigns consisting of 3-6 commercial films, with a combined total length of 20 minutes max., for broadcast across TV, cinema, online platforms, social media, and OOH experiences can be entered in this category.

The films must be edited to be uploaded as one single video file.

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\* Only commercials and branded films up to 20 minutes, created for broadcast on any media, can be entered in this section.

# POST-PRODUCTION\*!

## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### VFX

The Jury will evaluate the artistry and technical skills used to seamlessly integrate VFX into the film, enhance realism or stylization, and support the creative vision of the piece. Judges will look for technical precision, innovation, and how effectively the effects contribute to the storytelling and overall viewer experience.

We highly recommend that companies upload a VFX breakdown in a separate file. The supporting video must be under 2 minutes long and must not include any credits or logos of the companies involved.

### EDITING

The Jury will evaluate the creative contribution of the editor to the film, evaluating the pacing, rhythm, and the ability to shape narrative and emotion through seamless transitions, timing, and structure. The work should demonstrate technical skill, creativity, and a strong contribution to the storytelling and overall impact of the piece.

### ANIMATION

The Jury will evaluate the artistry, originality, and technical excellence in the creation and animation of characters, environments, movements, and effects across a variety of formats. This includes video game trailers, cutscenes, cinematics, commercials, title sequences, safety videos, and other visual content.

Entries may use any animation technique – 2D, 3D/CGI, stop motion, mixed media, or other innovative approaches. The Jury will assess the animator's craft in bringing stories and worlds to life, as well as the creativity, visual style, and personality of the animated characters and their contribution to the overall film.

We highly recommend that companies upload an animation breakdown in a separate file. The supporting video must be under 2 minutes long and must not include any credits or logos of the companies involved.

\* Commercials, branded films and AI generated content up to 20 minutes, created for broadcast on any media, can be entered in this section in the corresponding category.

# POST-PRODUCTION\*!

## CATEGORY

## DESCRIPTION

## SUPPORTING MATERIAL

### AI PRODUCTION (NEW)

The Jury will evaluate the artistry, originality, and technical excellence in the use of artificial intelligence as a production tool in commercials, music videos, fictional and documentary films, and any other short form films made in any format.

We highly recommend that companies upload an AI breakdown in a separate file. The supporting video must be under 2 minutes long and must not include any credits or logos of the companies involved.

The Jury will focus on the innovative use and technical excellence in image generation, cinematography, VFX, color grading, sound design, editing, and other AI-driven process.

### SOUND DESIGN (NEW)

The Jury will evaluate the creation and artistic use of sound effects, human or computer generated voices and/or elements of music to contribute to the overall impact, narrative, and emotional resonance of a commercial. Entries should demonstrate a thoughtful and deliberate approach to sound as a narrative and experiential tool.

### USE OF MUSIC

The Jury will evaluate the intelligent and creative use of music applied to any film advertising format. This includes the creation of a new piece of music – instrumental or vocal – as well as the use or reworking of pre-existing music (e.g. licensed, remixes or cover versions).

The Jury will focus on how well the music helps tell the film's story, as well as the composition or adaptation itself, in terms of originality, arrangement & production.

\* Commercials, branded films and AI generated content up to 20 minutes, created for broadcast on any media, can be entered in this section in the corresponding category.

# IDEAS\*



## CATEGORY

### FILM

## DESCRIPTION

The Jury will award the best commercials and branded content; outstanding ideas with superb execution. The overall quality of the work will be considered, however the Jury will prioritize the idea, looking for creativity, innovation and impact, celebrating fresh, bold and effective brand storytelling.

## SUPPORTING MATERIAL

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

In addition, we highly recommend that companies upload a case video in a separate file. Videos can be up to 2 minutes.

The supporting material must not include any credits or logos of the companies involved.

### LIVE EXPERIENCE & ACTIVATION (NEW)

This category honors innovative and strategic ideas that elevate real-world brand storytelling through live experiences, installations, events and physical activations.

The Jury will evaluate how creative concepts, technical execution and production craft enhance effectiveness and audience engagement, to deliver unique and transformative in-person experiences.

### DIGITAL EXPERIENCE & ACTIVATION (NEW)

This category celebrates breakthrough creativity in digital brand communications, including online experiences, digital campaigns, interactive content and virtual activations.

The Jury will evaluate how creative strategy, technical excellence, and innovative use of tools and platforms elevate storytelling and craft to achieve original, high-impact results that transcend conventional digital formats.

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

The supporting material must not include any credits or logos of the companies involved.

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

The supporting material must not include any credits or logos of the companies involved.

\* This section recognizes creativity exclusively in commercial films and branded content, produced for TV, cinema, online platforms and social media. Judges will prioritize fresh, bold ideas and effective brand storytelling, alongside a strong execution of innovative craft. Entrants must provide additional materials to ensure the Jury understands the project brief, challenges involved, and results achieved by the submitted piece.

# IDEAS\*



## CATEGORY

### CAMPAIGN (NEW)

## DESCRIPTION

This category recognizes excellence in the idea and effectiveness of multi-piece advertising campaigns, highlighting the ability to deliver consistent quality and creativity across multiple films.

The Jury will evaluate the effective impact and creativity maintained in the campaign (defined as a series of interconnected films developed under a unified concept), as well as outstanding examples of film craft.

Campaigns consisting of 3-6 commercial films, with a combined total length of 20 minutes max., for broadcast across TV, cinema, online platforms, social media, and OOH experiences can be entered in this category.

The films must be edited to be uploaded as one single video file.

## SUPPORTING MATERIAL

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

In addition, we highly recommend that companies upload a case video in a separate file. Videos can be up to 2 minutes.

The supporting material must not include any credits or logos of the companies involved.

### CREATIVE USE OF AI (NEW)

This category honors innovative and strategic uses of artificial intelligence that elevate brand storytelling and enhance creativity across brand experiences, commercials, campaigns, and activations of any kind.

The Jury will evaluate how AI—whether through data-driven methods, machine-learning algorithms, or tools applied throughout the process—has enhanced creativity and effectiveness.

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

In addition, we highly recommend that companies upload a case video in a separate file. Videos can be up to 2 minutes.

The supporting material must not include any credits or logos of the companies involved.

### BRANDED COMEDY (NEW)

This category celebrates the use of humor in commercial storytelling. The Jury will award the best examples of branded comedy, paying particular attention to the script, performances, and the overall comedic direction of the film.

\* This section recognizes creativity exclusively in commercial films and branded content, produced for TV, cinema, online platforms and social media. Judges will prioritize fresh, bold ideas and effective brand storytelling, alongside a strong execution of innovative craft. Entrants must provide additional materials to ensure the Jury understands the project brief, challenges involved, and results achieved by the submitted piece.

# IDEAS\*



## CATEGORY

### SUSTAINABILITY & SOCIAL IMPACT (NEW)

## DESCRIPTION

Any kind of audiovisual or interactive content (TV commercials, branded content, apps, websites, etc.) created to inspire positive change, and promote a more sustainable, fair and inclusive world are eligible for this category.

Content that effectively raises awareness and encourages action on environmental, social and ethical issues can be entered. It may be created for an ONG/NGO, charity or other foundation, around issues such as climate change, conservation, renewable energies, sustainable production and consumption, equality, diversity, human rights, education and community wellbeing.

## SUPPORTING MATERIAL

Entrant companies must submit a 1-page PDF written summary explaining the brief, the execution and the results of the project. Data showing the effectiveness of the idea can also be added.

In addition, we highly recommend that companies upload a case video in a separate file. Videos can be up to 2 minutes.

The supporting material must not include any credits or logos of the companies involved.

\* This section recognizes creativity exclusively in commercial films and branded content, produced for TV, cinema, online platforms and social media. Judges will prioritize fresh, bold ideas and effective brand storytelling, alongside a strong execution of innovative craft. Entrants must provide additional materials to ensure the Jury understands the project brief, challenges involved, and results achieved by the submitted piece.

# AWARDS



GRAND PRIX  
**CICLOPE**  
Latino  
2026

**Exceptional work that not only redefines standards, but also inspires.**

Showcasing unparalleled craftsmanship and creativity that encourages fresh industry perspectives, and displaying a mastery of specialised techniques to elevate the core idea.

Only one Grand Prix can be awarded per section.



WINNER  
**CICLOPE**  
Latino  
2026

**Bold work that sets the new benchmark for excellence.**

Thoughtful ideation and daring innovation, executed with meticulous dedication to craft. Work that displays originality, challenges norms and sets the gold standard in its category and across the region.



FINALIST  
**CICLOPE**  
Latino  
2026

**Work that stands out and holds its own.**

Deserving of recognition for its commitment to craft and creativity. The work of CICLOPE Latino finalists creates the year's shortlist.

# SPECIAL AWARDS



PRODUCTION  
COMPANY  
OF THE YEAR  
**CICLOPE**  
Latino  
2026

This award is open to production companies which have been credited in 2 or more shortlisted commercials, music videos or short films. The ranking is calculated using Production Company credits across all Awards categories. Offices under the same ownership/parent group will be considered one company.



AGENCY  
OF THE YEAR  
**CICLOPE**  
Latino  
2026

This award is open to agencies which have been credited in 2 or more shortlisted commercials, music videos or short films. The ranking is calculated using Advertising Agency credits across all Awards categories. Offices under the same ownership/parent group will be considered one company.



DIRECTOR  
OF THE YEAR  
**CICLOPE**  
Latino  
2026

This award is open to directors who have been credited in one or more shortlisted commercials, music videos or short films. The ranking is calculated using Direction credits across all Awards categories.



BRAND  
OF THE YEAR  
**CICLOPE**  
Latino  
2026

This award is open to brands which have been credited in one or more shortlisted commercials, music videos or short films. The ranking is calculated using Client credits across all Awards categories.

# SPECIAL AWARDS



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As well as awarding the best entries in each category, **CICLOPE Latino** also honors the region's most successful performances of the year. Taking into consideration the Jury's final ranking, **CICLOPE Latino** gives Special Awards to the:

- Production Company of the Year
- Agency of the Year
- Director of the Year
- Brand of the Year

The ranking calculation is based on all finalist entries and awards won by a credited company. According to the points system, each company receives:

- 7 points for a Grand Prix win
- 3 points for a Category win
- 1 point for a Finalist position

#### **IMPORTANT:**

The scores are calculated based on the information provided by the entrant companies; it is their duty to ensure the correct companies and individuals are appropriately credited.

Contact [\*\*our team\*\*](#) for more details on our Special Awards.

# THE JURY



**CICLOPE Latino's** Jury panel is a diverse group of highly-respected members of the industry, including creatives, producers, directors, and marketing professionals from around the world. In 2026, **CICLOPE Latino's** judging process will be completely online and will consist of two rounds:

- In the first round, the Jury will independently watch and rank all entries on the online Awards platform. The highest-ranked entries in each category will be considered finalists, and will be published in the Shortlist on 1 April 2026.
- In the second judging round, the Jury will discuss the finalist pieces in a video-call meeting and award the best work/s in each category. The Jury can also award a Grand Prix for the best work of the year in each section.

## JUDGING CRITERIA

WHEN EVALUATING SUBMISSIONS, THE JURY WILL FOCUS ON:

The commitment to excellence in craft;  
Daring creativity that explores new frontiers and embraces unconventional methods;  
Meticulous details that acknowledge comprehensive excellence in all facets of production;  
Seamless fusion of craftsmanship and ideation;  
The mastery of specialised techniques and how these elevate the core idea, promoting creativity and originality;  
Innovative approaches that challenge norms, fostering bold creativity and fresh industry perspectives.

The Jury panel's aim is to select work that not only meets industry standards but also inspires; setting new benchmarks and embodying **CICLOPE Latino's** dedication to excellence and innovation. Jurors are strictly requested to be objective and unbiased when judging the work, and must abstain from voting on the work submitted by themselves or their companies.

# KEY DATES



## OPEN CALL FOR ENTRIES

1 December 2025

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## ELIGIBILITY DATES

1 March 2025 - 20 March 2026

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## DEADLINE

13 March 2026

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## SHORTLIST ANNOUNCEMENT

1 April 2026

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## LIVE EVENT & AWARDS CEREMONY

April 2026

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# ENTRY FEES



		<b>FEE UNTIL</b> 6 MARCH 2026	<b>FEE AFTER</b> 6 MARCH 2026
<b>DIRECTION</b>	Direction   60 seconds & under	US\$ 425	US\$ 470
	Direction   61 to 120 seconds	US\$ 425	US\$ 470
	Direction   Over 120 seconds	US\$ 425	US\$ 470
	New Talent in Commercials	US\$ 195	US\$ 215
	Fashion Film	US\$ 425	US\$ 470
	Short Film	US\$ 295	US\$ 325
	Music Video	US\$ 295	US\$ 325
<b>PRODUCTION</b>	Cinematography	US\$ 425	US\$ 470
	Production Design	US\$ 425	US\$ 470
	Casting	US\$ 425	US\$ 470
	Low Budget	US\$ 295	US\$ 325
	Campaign <b>(New)</b>	US\$ 1150	US\$ 1265
<b>POST-PRODUCTION</b>	VFX	US\$ 425	US\$ 470
	Editing	US\$ 425	US\$ 470
	Animation	US\$ 425	US\$ 470
	AI Production <b>(New)</b>	US\$ 425	US\$ 470
	Use of Music	US\$ 425	US\$ 470
	Sound Design <b>(New)</b>	US\$ 425	US\$ 470
<b>IDEAS</b>	Film	US\$ 450	US\$ 495
	Live Experience & Activation <b>(New)</b>	US\$ 450	US\$ 495
	Digital Experience & Activation <b>(New)</b>	US\$ 450	US\$ 495
	Campaign <b>(New)</b>	US\$ 1150	US\$ 1265
	Creative Use of AI <b>(New)</b>	US\$ 450	US\$ 495
	Branded Comedy <b>(New)</b>	US\$ 450	US\$ 495
	Sustainability & Social Impact <b>(New)</b>	US\$ 295	US\$ 325

# ENTRY FEES



## PAYMENT METHOD

Payment can be made by credit card (VISA, MasterCard & American Express), or via bank transfer.

Entry fees are in US dollars only.

If you have any issues while completing your payment, please **get in touch**.

Once you have completed your submission, entry fees are not refundable under any circumstances. In case of withdrawn entries, either by the entrant company or by the Awards team for entrants not adhering to the Terms and Rules, there will be no refund or discount.

# HOW TO SUBMIT



Entering **CICLOPE Latino** is easy - start by clicking [here](#) and following the steps below:

## 1. ACCESS YOUR ACCOUNT

### A. CREATE YOUR ACCOUNT, OR...

If you are a new user, please register by clicking on the button **Create your account**. Once you have created your account, log in to **CICLOPE Latino's** submission platform.

### B. LOG IN

If you are a registered user, please log in using the same user and password as last year to enter **CICLOPE Latino's** submission platform.

## 2. CREATE AN ENTRY

### A. SECTION

Choose the appropriate **Section** for your entry. Either Direction, Production, Post-Production or Ideas.

Once you are logged in to the submissions system, click on the button **Create an entry**.

### B. CATEGORY

Choose the appropriate **Category** for your entry. Once this is done, you will not be able to change it. (If you would like to change the Section and / or Category of your entry you will need to create a new entry with the correct details or contact our Awards Team.)

### C. CREDITS

Fill in all **credits** carefully, making sure all names, surnames and company names are spelled correctly and are entered in the right field. Once you have entered all fields, click on **Create an entry**.

### D. CONTEXT & CULTURAL RELEVANCE

Include any additional information you would like to share with the Jury. It may provide context, a deeper understanding of the cultural relevance of the project, or outline production challenges faced. Diversity, equity and inclusion efforts, as well as adopted sustainability practices can be added here.

### E. UPLOAD MATERIAL

**i)** Firstly, upload the **Thumbnail Image** to illustrate your work (the image will only be used as a reference and will not be judged.)

**ii)** Next, upload the **Media Video** you are submitting in the competition.

**iii)** Upload the required supporting material to help the Jury better understand the work, if applicable. Supporting material is mandatory for some categories, so please carefully read each category's requirements before you submit your entry.

**iv)** Once you have uploaded all the necessary media, click **Proceed**.

**Important:** Please make sure no logos, credits or personal names from those involved in the work are visible. All entries should remain **anonymous** to the Jury during the judging process.

## 3. FINALIZE YOUR ENTRY

Before you finalize the order, make sure you have read and accepted the 2026 Terms & Rules. Then check the tick box next to your entry(ies) and click on **Submit**.

You will then be redirected to a secure payment system where you can pay via credit card or bank transfer.

# SUBMISSION REQUIREMENTS

Please **carefully read** the following requirements before submitting your work.

- Entries must remain anonymous, so please remove all credits and entrant company logos before uploading the media. There is no need to remove the client's logo.
- If entered work is in a language other than English, we strongly encourage the inclusion of English subtitles (with the exception of music videos), as the jury is composed of industry professionals from around the world.
- Only entries aired between 1 March 2025 - 20 March 2026 are eligible.
  - If you wish to enter a campaign, keep in mind you can only do so in the Campaign categories, in the Production and Ideas sections. Otherwise, pieces must be entered separately.
  - Note that if you want to enter the same film in different categories you can select the option “Copy Entry” in one or more categories, so there is no need to create a new entry each time. To add the media again, you can find it in “My Media”.
  - If there is a mandatory credit that is not pertinent to your film, please fill in the space with a N/A.
  - Note that you will be able to modify credits until the deadline date.
  - CICLOPE Awards team is not responsible for filling in or correcting credit mistakes.
- Once you have completed your submission, fees are not refundable under any circumstance.
- Please note that if your work is shortlisted or awarded, all entries will be displayed in full in our Winners Gallery, and all credits will be publicly visible on CICLOPE Latino's website.

# SUBMISSION REQUIREMENTS

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## MEDIA REQUIREMENTS

### MEDIA VIDEO

This is the piece of work you are submitting to the Festival for the jury to evaluate. This file is **mandatory** to complete your submission.

Files should be MPEG4, MPEG2 or MOV files.

- Recommended compression rate 15-20MB.
- Maximum file size 1GB.
- **PLEASE** do not include any special characters (& / \* / “ ” / !) in the name of the file, as it will not upload.
- The work's duration should be no longer than 20 minutes.

### THUMBNAIL IMAGE

Please make sure to select a high resolution image that accurately illustrates the film. The image will not be judged, but may be used for marketing purposes. This file is mandatory to complete your submission.

- At least 1920 pixels long.
- Maximum file size 5MB.

### SUPPORTING MATERIAL

Some categories require **mandatory** supporting material to complete your submission. Please read your selected category entry requirements, and ensure there are no logos or credits from the companies and individuals involved in the work included.

**Please remember that all entries are required to be anonymous to the Jury during the judging process, so no logos or credits should be displayed in any of the media submitted.**

# TERMS & RULES 2026



**Please make sure that you read through all of the Terms & Rules before submitting your work to the Festival.**

**A) CICLOPE Latino** honors the most well-crafted work in Latin America. To be eligible, entries must have been produced by Latin American professionals for broadcast in any country in the world. For example, if an editing company in São Paulo cuts a commercial produced by a German production company for broadcast in Europe, the film can be entered into the Editing category.

The work must have been commissioned by a brand, including nonprofit organizations. Pieces that have not been produced for advertising purposes, are only eligible to participate in their respective categories. All work entered to **CICLOPE Latino** must not exceed the maximum duration of 20 minutes.

**B)** Production companies, post production companies, editing houses, music production companies, digital production companies, independent professionals, advertising agencies, creative studios, clients and brands from any country are welcome to enter their work, as long as they comply with the provisions of point **A)**.

**C) CICLOPE Latino** is a Festival with an international profile; promoting the participation of all countries in the region, and with a Jury panel including professionals from around the world. English is therefore the official language of the Jury, so we strongly encourage participants to include English subtitles in their entries. However, as the Awards evaluate the art and technique of film-craft, work may be submitted in any language.

**D)** Registration and payment for all submissions must be made exclusively through **CICLOPE Latino's** online Awards platform. Piece/s will only be considered registered once all required material has been uploaded and payment received. **Important: Entry fees are not refundable under any circumstances.**

**E)** All submissions must be made with the authorization of the client, the agency and/or the owner of the reproduction rights of the work. With the exception of projects for public welfare, charity, short films and music videos, all pieces must have been made for a brand at a valuable cost. It is the participant's sole responsibility to comply with this rule. **CICLOPE Latino** shall not be held accountable for any type of responsibility that may arise in the shape of legal claims of third parties for this, or any other motive related to the intellectual property or screening rights of the work.

**F) CICLOPE Latino's** entry deadline is **Friday, 13 March 2026**. The pieces must have been broadcast for the first time between **1 March 2025, and 20 March 2026**.

**G)** The organization, and/or the Jury, if necessary, will have the right to request proof of broadcast at any stage of the contest, and the participant will be required to provide it within a maximum time frame of 72 hours. If proof is not provided before the deadline, the piece will be automatically disqualified.

**H)** Entries to **CICLOPE Latino** should remain anonymous to the Jury members, and should not include any credits or logos from the production companies or creative agencies involved. If an entry includes credits, the organization will contact the entrant company and ask for the details to be removed. In the case of no reply, **CICLOPE Latino** reserves the right to disqualify the entry without notification. Entry fees for disqualified entries will not be refunded. This also applies to any supporting material.

**I)** For the New Talent in Commercials category, directors must have had less than two years of professional experience directing commercials. The organization will have the right to ask for proof, if necessary.

# TERMS & RULES 2026



**J)** The organization and the Jury, at its sole discretion and when considered necessary, and if a submission does not comply with any requirements expressed in the current Terms & Rules, will have the right to disqualify or change pieces to a different category from the one originally registered in; without the need of compensation of any kind, and without the need to communicate prior to taking action.

**K)** The Jury will only evaluate the craft of single pieces of work, so multiple films in a campaign must be entered separately. Campaigns may only be submitted as a whole in the Campaign categories within the Production and Ideas sections.

**L)** **CICLOPE Latino's** 2026 judging process will consist of two rounds. In the first round, the Jury will independently watch and rank all entries on the online Awards platform. The highest-ranked entries in each category will be considered finalists, and will be published in the shortlist on **1 April 2026**. In the second judging round, the Jury will discuss the finalist pieces in a video-call meeting and award the best work/s in each category. The Jury can also award a Grand Prix for the best work of the year in each section.

**M)** The Jury reserves the right not to award any of the categories, if the quality of the work submitted does not meet a minimum standard.

**N)** Pieces that have been submitted for the last edition of the global **CICLOPE Awards**, held in October 2025, are able to participate.

**O)** Pieces that have been submitted in previous editions of **CICLOPE Latino** are not eligible in this or future editions.

**P)** Every piece submitted to **CICLOPE Latino** 2026 is eligible to participate in the global 2026 **CICLOPE Awards**.

**Q)** All winners will be announced on **16 April 2026**, at the **CICLOPE Latino** Awards ceremony in São Paulo. Winners not present in the ceremony will receive their trophies by courier.

**R)** The Special Awards and the final ranking published by **CICLOPE Latino** at the end of the event are based on a points system where a company receives 1 (one) point for a finalist submission, 3 (three) points for a winner and 7 (seven) points for a Grand Prix.

**S)** With the purpose of promoting the Festival and Awards, and when considered appropriate, the organization is authorized to project and/or publish in public or private presentations the registered pieces free of charge, without the need of any type of compensation to third parties.

**T)** All schedules and line-ups are subject to change without prior notice.

# GET IN TOUCH



For more information check out our website  
**[latino.ciclopefestival.com](http://latino.ciclopefestival.com)**

Please don't hesitate to contact us if you have  
any further questions.

## **AWARDS SUPPORT**

[awards@ciclopefestival.com](mailto:awards@ciclopefestival.com)

## **GENERAL INFORMATION**

[info@ciclopefestival.com](mailto:info@ciclopefestival.com)

For more information on CICLOPE  
please subscribe to our **newsletter**  
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**CICLOPE Latino**